



July 31, 2024

Dear Community Partners,

We invite you to participate as a sponsor of the 3rd Annual Dawson Dash 5k,1k, Snooze Fest. Dawson High School PTA is hosting the Inaugural Dawson Dash 5k & 1k as a community spirit event, fundraiser, and health and fitness promotion. The race will take place on Saturday, November 16th, at Dawson High School. Post-race activities will be held inside The Dawson High School basketball gym, which will include, outdoor food vendors, sponsor tents, food and drink samplings and more. Students, parents, faculty, and the entire Pearland community are invited to take part and run or partake in the neighborhood festivities to cheer on the participants. The event will begin at 8:30a.m. The course will take you on a scenic route of the school as you will run around the lake, and run-on different terrains from pavement to grassy fields. Awards will be given for overall and age group winners of the 5K. Medals will be awarded to all participants.

At Dawson High School, the PTA supports all teachers, staff, and students with various events, such as the senior sunrise breakfast and senior picnic, and supports all school-related functions, including Homecoming and Prom. The PTA gives many opportunities for students to earn volunteer hours through community events and activities hosted at their school. In addition, the PTA offers scholarships for students who are PTA members to help offset some of the hefty costs associated with college.

Last year, thanks to our generous community sponsorships, we were able to award 10 scholarships! We are incredibly proud of our community for coming together and supporting our students. With your help we would love the opportunity to give out even more scholarships to deserving students this year.

Your sponsorship helps support our mission, defrays the cost of organizing the event and supports our fundraising efforts for the entire school population. We look forward to joining you in our event and seeing teachers, staff and students who will directly benefit from your generosity. If you have any questions, please do not hesitate to contact us directly at lvhartman@yahoo.com. Thank you for your time and support!

Sincerely,

Lisa Hartman
Fundraising Chair

Dawson High School PTA is a registered 501(c)3 organization under EIN 680647886. All donations are tax deductible within the guidelines of the Internal Revenue Service (IRS).



Sponsorship Levels

Eagle Sponsor (1 total)

\$2,500

- All the benefits of In-Kind sponsorship PLUS:
- Prominent Display of logo on the BACK of the race t-shirt
- Opportunity to speak at opening of race
- (2) \$1,000 Scholarships in your business name and yearlong marketing of your business
- Special PA announcements during and after the race
- A framed photo of the event to display at your place of business
- 8 complimentary race registrations

Nest Sponsor (4 total)

\$1,500

- All the benefits of In-Kind sponsorship PLUS:
- Special PA announcement during and after the race the race
- (1) \$1,000 Scholarships in your business name and yearlong marketing of your business
- A framed photo of the event to display at your place of business
- 4 complimentary race registrations

Packet Pickup Sponsor (2 total)

\$1,000

- All the benefits of In-Kind sponsorship & Claw Sponsor PLUS:
- Host a packet pickup at your place of business
- 2 complimentary race registration

Soaring Sponsor (Unlimited)

\$750

- All the benefits of In-Kind sponsorship & Claw Sponsor PLUS:
- 2 complimentary race registration

Claw Sponsor (Unlimited)

\$500

- All the benefits of the In-Kind sponsorship PLUS:
- Logo on the back of race t-shirt
- Special PA announcement during the race
- A framed photo of the event to display at your place of business

In-Kind Food/Beverage Goods Sponsor (unlimited)

\$250 or Good Trade

- Business name listed on the BACK of race t-shirt and listed on all Dawson PTA social media
- Dedicated tent space at event post-race party
- Opportunity to provide a promotional item or flyer in participant race bags

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2024 Sponsorship Package

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone: _____

Website address: _____

1. Sponsorship level (please circle)

Eagle **Nest** **Packet Pick-up** **Soaring** **Claw** **In-Kind**

2. We plan to send materials/giveaways for the participant bags: **Yes** **No**

3. All sponsors please write your company name exactly how you'd like it to appear on the Dawson PTA website/social media:

4. Sponsors Claw and above please send your LOGOS and or ARTWORK: Artwork and logos should be sent to: lvhartman@yahoo.com

T-shirts and website: Logos for t-shirts will be printed only in one color and should be submitted as a hi- resolution file, PDF. Website logos will also need to be in hi-resolution files in order to display correctly.

Payment: Checks can be made payable to Glenda Dawson HS PTA and mailed to: Glenda Dawson PTA, c/o Lisa Hartman, 2050 Cullen Blvd. Pearland, TX 77581 or via Cheddar UP. Please mail the checks no later than October 15th, 2024. **To pay with credit please use the link below to submit payment:**

<https://my.cheddarup.com/c/dawsonpta/items?cart>

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